

## Message Text

UNCLASSIFIED

PAGE 01 BONN 08661 110843Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----068474 111346Z /53

R 110832Z MAY 78  
FM AMEMBASSY BONN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8417  
USMISSION USBERLIN  
AMCONSUL FRANKFURT  
AMCONSUL STUTTGART

UNCLAS BONN 08661

E.O. 11652: N/A  
TAGS: BEXP, GW  
SUBJECT: ADS REQUEST - SPRING AIR OF CALIFORNIA,  
CHATSWORTH, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE  
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA NOVUM KG  
INNSBRUCKER STRASSE 22  
D-1000 BERLIN 62, GERMANY  
CONTACT: HERR ERICH WEGNER  
PHONE: (030) 853-60-11  
COMMENT: FIRM IS A MEDIUM-SIZED WEST BERLIN DISTRIBUTOR  
OF TIRE PRESSURE INDICATORS IN LOCAL MARKET. FOR PRO-  
DUCT LINES OFFERED THERE IS POTENTIAL MARKET IN BERLIN.  
INTERESTED FIRM WAS ESTABLISHED IN 1975, EMPLOYS 4.  
WELL-MANAGED COMPANY HAS ACHIEVED SUBSTANTIAL EXPANSION  
OF ITS MARKET SHARE IN RECENT YEARS. FIRM HAS FINE  
RECORD OF SUCCESS IN LAUNCHING NEWS PRODUCTS IN BER-  
LIN.

GUMMI-MAYER KG  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 08661 110843Z

POSTFACH 1360  
D-6740 LANDAU/PFALZ  
CONTACT: JOACHIM G.E. SCHROEDER  
PHONE: 06341-121  
COMMENT: GUMMI-MAYER IS A TIRE RECAPPING FIRM, MANU-  
FACTURER OF TECHNICAL RUBBER GOODS AND LARGE DISTRIBUTOR  
OF TIRES AND AUTOMOTIVE ACCESSORIES. IT HAS 3,200

EMPLOYEES. THE FIRM HAS A VERY GOOD REPUTATION AND SOUND FINANCIAL STANDING. THE FIRM IS TENTATIVELY INTERESTED, SUBJECT TO PRICE COMPETITIVENESS AND TECHNICAL PREFERENCES BEFORE TIRE PRESSURE INDICATORS ALREADY KNOWN ON THE W. GERMAN MARKET.

FIRMA ERWIN GALL-VULKANISIERBEDARFSARTIKEL-  
TORGAUER STR. 46  
POSTFACH 310368  
D-7000 STUTTGART 31  
CONTACT: MR. BACH  
PHONE: 0711-883074

COMMENT: LOCAL COMPANY IS A MEDIUM-SIZED DISTRIBUTOR OF VULCANIZATION MATERIAL. PRESENTLY EMPLOYS 10 AND LISTS ANNUAL SALES VOLUME OF DM 2.5 MILLION. FAVORABLY KNOWN TO CONSULATE GENERAL STUTTGART.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR  
STOESSEL

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BONN08661  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780200-0361  
**Format:** TEL  
**From:** BONN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780571/aaaachyi.tel  
**Line Count:** 81  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 8d338ea0-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2727900  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST - SPRING AIR OF CALIFORNIA, CHATSWORTH, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY  
**TAGS:** BEXP, GE  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/8d338ea0-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014